

GREENSBORO PUBLIC LIBRARY BOARD OF TRUSTEES

Monday, August 20, 2018
4:00 p.m.

MINUTES

Central Branch Library
Hemphill Board Room – 2nd Floor - Administration

MEMBERS ATTENDING

(Voting)

ABSENT

STAFF

LIAISON

1	BENNETT, JAMES	GALLIMORE, LAURA	BLANTON, BRIGITTE	GSO CC Goldie Wells (Absent)
2	BYNUM, MONIQUE	PARKER, APRIL	COLE, TIM	GCC Kay Cashion (Absent)
3	COPELAND, JULIE		HAWKINS, ANTUAN	
4	COX, NETTA		JOSEPH, TOMMY	
5	CUTLER, IVAN		KEESEEE, DENA	
6	ESPINOLA, MARY (Vice Chair)			
7	HANLIN, TIM (Chair)			
8	PEARSON, MICHAEL			
9	TURNER, PAMELA			

CALL TO ORDER and APPROVAL OF MINUTES

- Meeting called to order at 4:02PM
- June 18, 2018 Meeting Minutes approved unanimously; motion by Jim Bennett, second by Netta Cox.

CHAIR REPORT

- Board members and guests asked to introduce themselves, briefly explaining what libraries mean to each of them.
- Board members expected to visit/check out Libraries. Encouraged to visit unannounced; talk to patrons and find out why they visit the Library/Museum, find out if we are meeting their needs. Board encouraged to attend events, take a friend/elected officials.
- Chair volunteers at Glenwood Branch Library giving him the opportunity to watch kids/patron involvement, what constituents we need to reach out to.
- Homework will be assigned occasionally.

NEW BUSINESS

- PlanIT Greensboro – Jim Bennett is serving on the Comprehensive Plan Committee. City Manager has requested that all Council Members be familiar with the Plan. There are 20 Boards & Commissions represented on the Committee. First meeting of the Committee was held July 19, 2018. City Council Member Justin Outling chairing the Committee. Jim will keep the Board apprised of future meetings/results.
- Discussion took place regarding the Committee and their mission.

COMMITTEE REPORTS – attached

- GHM – Board encouraged to see “Dolley’s Red Dress” before it is removed.
- Advocacy – Information regarding Day in the District will be forthcoming.
- Advisory – PLANIT Greensboro Comprehensive Plan Advisory Committee

DIRECTOR REPORT

- Meetings underway between Libraries, Parks & Recreation, and Greensboro Housing Authority for the purpose of collaboration and partnership.
- Lisa Lucas, National Book Foundation, received a grant to send authors around the country which will include Greensboro. Information will be forthcoming regarding dates/times of the author visits.

- Director reviewing Partnership Agreement with the BookUp Program, a national program serving over 300 students annually.
- Libraries will not open until 2:00PM, Monday, August 27, 2018 in order for staff to meet collectively. City Manager David Parrish and Library Director will provide welcome. Greensboro Public Library Foundation and Friends of the Library will be providing breakfast and lunch.
- Director turned meeting over to Tommy Joseph (Technology Manager), Tim Cole (Information Services/Collections Development Manager), and Antuan Hawkins (Special Needs Librarian). The following topics were covered and questions answered.
 - *What is a makerspace?*
A collaborative workspace that provides access to equipment, software and other resources where people can make, explore, learn, share, or test and prototype ideas. They are typically made up of things like 3D printers, Laser cutters CNC machines, soldering irons, sewing machines, photo and sound and video editing and production software and equipment and many other resources. Some locally existing makerspaces include The Forge and UNCG's Self Design Studio, but free and equal access to them is unavailable.
 - *Why are we doing this at the library?*
It ties into our mission to "Foster Lifelong Learning" and to "Provide free and equal access to information". Also, there has been great success with our efforts to provide 3D print services and with our technology programs for teens and families. Survey results indicated that there is a lot of interest in 3D printing, sewing, and photo and video production. This led to our decision to select these areas of focus when designing our makerspace.
 - *How are we getting started?*
We will begin with 3D printing, a sewing machine, and video and sound production software and hardware at Central library on the second floor. Locations for the maker space include possibly utilizing space at the IS desk and/or the old public computer lab.

DIRECTOR REPORT (continued)

- Branch Visit reports are reviewed by Director.
- Discussion ongoing between the City of Greensboro, City of High Point, and Guilford County Schools regarding The Leaders Library Card Challenge: Stronger Together-Building Literacy-Rich Communities.
- Glenwood Branch Library getting new carpet.
- Reading assignments forthcoming.

Meeting adjourned: 5:04PM

Date, Time, Location of Next Scheduled Meeting:

Monday, September 17, 2018

Greensboro Public Library

219 N. Church St.

Hemphill Board Room, 2nd Floor Administration



August 2018 Update:

Exciting Highlights:

- ❖ **August 15th**
2nd Annual "Thank-A-Thon" by GHM, Inc. Trustees
- ❖ **August 24th**
New items on display in type-WRITE & Dolley Madison Exhibits at the Museum!

Upcoming Excitement:

- ❖ ***September 7th-9th***
NC Folk Festival Events at the Museum
- ❖ ***September 19th***
Drink For A Cause @ Boxcar Bar + Arcade
130 W. Lewis Street, 15% of all sales donated to GHM, Inc.

Submitted By:

Julie Copeland
President, 2018
Greensboro History Museum, Inc.
08.06.18



ADVOCACY REPORT

TO: Trustees, Greensboro Public Library

FROM: Ivan Saul Cutler

DATE: August 20, 2018

The Story

- A Real Person
- A Problem
- A Library Action
- A Happy Ending
- A Fact
- The Phrase that Pays

The Messages

- Libraries Transform Lives
- Libraries Transform Communities
- Librarians Are Passionate Advocates For Lifelong Learning
- Libraries Are A Smart Investment

PLANIT GREENSBORO
Comprehensive Plan Advisory Committee Report
August 20, 2018

The first meeting of the PlanIt Committee met on July 19, 2018. At that kickoff meeting we were asked for our input about what makes Greensboro special, and where we would like Greensboro to be in 20 years.

The Committee will serve the Comprehensive Plan update in three ways: by being a sounding board and providing feedback; by being the one entity that has a long-term, broad view of the process; and by aiding the City in engaging a broad cross-section of Greensboro residents in the planning process. This includes those that may have been under-represented in the past: minorities, immigrants, youth, Persons with Disabilities, and senior citizens.

Role

By providing continuous feedback throughout the process, the Committee will function as an effective sounding board.

We are asked to:

- review relevant data, methods and trends from the unique perspective of the Board or Commission you represent;
- serve as a conduit to the public through our Boards;
- give feedback on policy, though the Committee will not take votes on policy matters;
- review and comment on drafts of each section before they are finalized.

Membership:

The Committee is comprised of representatives of each of the 20 regular Boards and Commissions of the City. Justin Outling is the council member tasked with working with the Committee.

James Bennett

August 2018

Monthly Highlights

BENJAMIN BRANCH

- Benjamin's last big program of the summer for kids and families was a festival celebrating the **Wild West**. Held on August 7, kids and adults (90 total) decorated and bedazzled lucky wooden horseshoes, made fluffy mustaches, created sunset prairie art and more – including meeting, petting and currying Cheyenne, a therapy horse with **HorseFriends**. HorseFriends is a local nonprofit that offers free horseback riding to children with physical, mental and emotional difficulties. Benjamin's Youth Services Librarian organized a fabulous event- complete with another Youth Services Librarian from Central dressed as a cowboy roaming around with a lasso!

CENTRAL BRANCH – ADULT PROGRAMMING

- On August 14, the Greensboro Public Library celebrated the **40th Anniversary** of the classic movie musical **Grease** with a viewing in **LeBauer Park**; 350 people attended and many came dressed in 1950's attire. It was a festive evening featuring big band music and a classic car. The audience was very diverse. It was fun watching college-age students sing along to every song.
- In conjunction with **Hospice and Palliative Care Of Greensboro**, the Library is encouraging book clubs to read *The Bright Hour* this fall. On August 28, 110 individuals attended a talk with **John Duberstein**, widower of the author, **Nina Riggs**, who shared his candid reflections of the book.

CENTRAL BRANCH – CHILDREN and CIRCULATION

- The Children's Room at Central had a lot of traffic with 960 for 30 story times. Our **Glowing Rock Garden** makerspace attracted 80 customers, and 9 teens came out to make robotic arms.
- Approximately 150 families visited the Library to find books on their children's **required reading list** for school. Many were unfamiliar with the Library and needed help finding the perfect books. Staff members were on hand to provide readers advisory services and narrow down the list of books the children were likely to enjoy. A few parents remarked how grateful they were to the Library for having the books needed and saving them from having to purchase.

CENTRAL BRANCH - INFORMATION SERVICES

- During August, circulations of downloadables (eBooks, audiobooks, etc.) exceeded **41,000**. In addition, popular magazines returned to the lineup of digital resources available through the North Carolina Digital Library.
- Business / non-profit Librarian attended **Foundation Center** training in Charlotte on August 9, which will help her provide better assistance to customers seeking help on non-profits and foundation grants. This training was paid for by the Duke Endowment and the Foundation Center.
- Latino Specialist partnered with the **UNCG School of Education** on a poster exhibit which tells the stories of several DACA students. The display was on exhibit in the 1st floor Gallery at Central Library during August.

GLENN McNAIRY BRANCH

- On August 6, McNairy hosted a teen "**Relaxation Evening**." Twenty-one teens made mini Zen gardens in Altoid tins and created calming jars. The program was held in the Library café, which is an open area and makes it easy for anyone to join the program. Offering teen programs out in the open has been a successful strategy for the Branch. This program was such a success that we are planning to offer something similar in the winter (a "hibernation" program to promote sleep and relaxation).
- McNairy hosted an **escape room** for adults; 11 passengers were traveling on the Orient Express. Suddenly the train was stopped. A tragic crime had occurred during the night and the henchman escaped leaving everyone locked on the train. Participants sorted through everyday objects to solve puzzles and put together clues that would lead the way off of the Orient Express. It was a lot of fun and super engaging. Several participants stayed well after the program and discussed their favorite books, games, other escape rooms, and geocaching. It was a great opportunity to bring community members together in the Library.

GLENWOOD BRANCH

- On August 2, the Glenwood Branch hosted **Mad Science** with 160 people in attendance. This was an unusually high attendance for an August program as numbers drop from the beginning of August and get smaller and smaller the closer to school opening as students are preparing to go back and squeeze in those last vacation days. Comments on surveys were very favorable, although several wished the Mad Scientist had used a microphone. Glenwood's Summer Reading Numbers were the highest in several years! We had 366, ages Birth to 5th grade and 242-Teens, for a total of 608.

GREENSBORO HISTORY MUSEUM

- After 32 years, **5 by O. Henry** had its final performance in the Museum auditorium on Sunday to a sold-out house. We had sell-out or close for 4 of the 8 performances. The number of people with walkers, etc. make it clear that it will be better for the audience at O. Henry's new home, the new Well*Spring auditorium. We will miss the 1,000 or so people that attend, but the move will free up the auditorium for five additional weeks of public use, and free Museum staff from many, many hours of work on this niche project to pursue other programs.

HEMPHILL BRANCH

- On Saturday, August 18, the Hemphill Branch had a fun **GPL Four Seasons Mall outreach**, manning a table at the Mall and interacting with a variety of Mall shoppers during the 2 hours. Several shoppers did not have GPL library cards and were guided through the process of getting a card and other resources the library has to offer; thirty 3D printed bookmarks and twenty Harry Potter glasses were handed out as well.
- On August 30, Hemphill Branch held its first "**We're Listening**" program; 19 people interacted with the Branch Manager and answered a variety of questions concerning the community. In addition to gathering information about community concerns, likes, and needs, participants also helped paint a community piece of artwork on two canvases.

KATHLEEN CLAY EDWARDS BRANCH

- The Kathleen Clay Edwards Family Branch offered two **bullet journaling programs** this summer as part of summer reading. Adults enjoyed a Saturday class and teens were offered a class on Sunday. Some of the teens that attended the Sunday class are homeless and residents of a shelter provided by Youth Focus.
- In response to requests from the community, Kathleen Clay Edwards Family Branch offers a special **interactive story time for baby's ages 0-18 months** to meet their unique developmental needs.

McGIRT-HORTON BRANCH

- McGirt-Horton hosted **Cone Elementary** administrators who helped students and parents (approx. 30) sign up for free and reduced lunch. The registration for free and reduced lunch had recently gone online and the school wanted to provide parents support via the Library computers and staff assistance. Though the event did not have huge attendance, the families that did show up expressed their gratitude to both Cone for helping them and the library for facilitating the event.

VANCE CHAVIS BRANCH

- On Tuesday, August 21, Vance H. Chavis Branch presented a financial workshop entitled "**Preparing for the Holidays.**" The workshop was conducted by Ms. Shameca Battle, a Family and Consumer Sciences Agent with the **NC Cooperative Extension** – a statewide community-based initiative providing a variety of resources and programming aimed at improving the lives of North Carolina residents primarily in the areas of health, nutrition and economics. Four participants learned about the importance of budgeting, how to prepare a personal budget, pay off debt, track spending habits and prepare for holiday expenditures without overspending.
- Various studies show that a great majority of people struggle financially and continue to live paycheck to paycheck. Based on recent statistics from the U.S. Census Bureau, 20% of Greensboro City residents live in poverty. Financial literacy is vital in controlling one's financial destiny thus improving quality of life. Continuing to offer programs of this nature through the Greensboro Public Library is a benefit to our residents and the greater community.